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## Media Kit and Services – 2022

Since 2020, CNalysis has provided groundbreaking analytics and insight on federal, state legislative and local elections throughout the country. We're on the cutting edge of election coverage. We're always looking for ways to help other organizations grow like ours.

### Services Overview

#### Elections Forecasting

Since our launch, we've provided visual forecasts for state row elections, state legislatures nationwide, the 2020 Presidential election, and the United States congressional elections. In addition, we launched an interactive "Make Your Own Forecast" tool for state legislatures, enabling users to customize their predictions.

#### Map Creation

To display our extensive elections data analysis, we create maps that are tailored to specific districts and regions to help viewers better understand data.

#### State Legislature Analysis

As the premier source of state legislature elections coverage online, we pride ourselves on providing extensive resources like maps and articles that cover a wide range of data points to provide the best experience to our viewers.

#### District Insights

We provide a breakdown of demographics information, voter history, trends, and fundraising information to bring a personalized analysis of state legislative districts across the country.

#### Campaign Finance Analysis

With a campaign finance analyst on staff, we provide important fundraising information in our coverage to provide a deeper understanding of specific races.

#### Podcasting

Our Director, Charles Nuttycombe, hosts the CNalysis Podcast to dive into the stories that deserve a closer look. From redistricting to a breakdown of census data, the CNalysis Podcast hosts knowledgeable guest experts that provide valuable information in a conversational format.

## Our Reach and Impact

Since 2020, we've made an impact on elections coverage across the country. It's in the numbers.

- **900,000+** website page views
- **240,000+** total visitors
- **19,000+** Director's Twitter followers
- **7,000+** Twitter followers
- **375+** newsletter subscribers
- **20+** podcast episodes

## Work With Us

In addition to the coverage above, we provide services and advertising to our partners and supporters. From maps to podcast plugs, we have you covered.

### Advertisements

- Website Banner (\$100/month, persistent)

### Tailored Services

- District Profile (\$100/private profile, \$75/public profile)
  - For races rated from Lean D to Lean R only
- Custom District Map (\$100/static map, \$200/interactive map)
  - Additional Datasets (minimum \$35/per)
    - Pricing will vary depending on dataset(s) and states

## Important Links

- Website: <https://canalysis.com>
- Director's Twitter: <https://twitter.com/ChazNuttycombe>
- CAnalysis Twitter: <https://twitter.com/CAnalysis>
- District Profile Example: <https://canalysis.com/articles/district-analysis-va-hd-12>
- Map Example: [https://canalysis.com/wp-content/uploads/2022/04/2yearAVGStateHouseRep\\_redesign2.png](https://canalysis.com/wp-content/uploads/2022/04/2yearAVGStateHouseRep_redesign2.png)