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Media Kit and Services – 2024

Since 2020, CNalysis has provided groundbreaking analytics and insight on elections throughout the country from state legislatures up to the presidency itself. We provide a public service that no other site provides which is a dedication to quality state legislative election analysis, forecasting and coverage. We also offer private services for campaigns, consulting firms, and more looking for quality state legislative election data and analysis.

Services Overview

Elections Forecasting

Since our launch, we've provided visual forecasts for state legislative elections, state row elections, congressional elections, and presidential elections. We've also created state legislative election simulators and an interactive "Make Your Own Forecast" tool for state legislative chambers, enabling users to customize their predictions.

Map Creation

To display our extensive elections data analysis, we create both static and interactive maps that are tailored to specific districts and regions to help viewers better understand data.

State Legislative Election Analysis

As the premier source of state legislative election coverage online, we pride ourselves on providing extensive resources like detailed forecasts, interactives, maps, and articles that cover a wide range of data points to provide the best experience to our viewers.

District Insights

We provide a breakdown of demographics information, voter history, trends, and fundraising information to bring a personalized analysis of state legislative districts across the country.

Campaign Finance Analysis

With a campaign finance analyst on staff, we gather important fundraising information in our coverage and forecasting to provide a deeper understanding of races down to the state legislative level. We use this data in our Substack's Bang for Your Buck modeling, identifying the best competitive districts to invest in.

Our Reach and Impact

Since 2020, we've made an impact on elections coverage across the country. It's in the numbers.

- **2.4M+** website page views
- **430,000+** total visitors
- **26,700+** Director's Twitter followers
- **9,700+** Twitter followers
- **1,600+** Substack subscribers

Work With Us

In addition to the coverage above, we provide services and advertising to our partners and supporters.

Advertisements

- Website Banner (\$200/month, persistent)

Tailored Services

- District Profile (\$200/private profile, \$150/public profile)
 - For races rated from Very Likely D to Very Likely R only (if a forecast exists)
 - Write-up only, map not included
- Custom District Map (\$150/static map, \$300/interactive map)
 - Additional Datasets (minimum \$35/per)
 - Pricing will vary depending on dataset(s), states, and the amount of time it takes to transcribe the data

Important Links

- Website: <https://canalysis.com>
- Director's Twitter: <https://twitter.com/ChazNuttycombe>
- CNalysis Twitter: <https://twitter.com/CNalysis>

Work Examples

- Public District Profile Examples:
 - <https://canalysis.com/articles/district-analysis-va-hd-12>
 - <https://canalysis.com/articles/district-profile-virginia-house-district-55/>
- Static Map Examples: <https://imgur.com/a/HnSQ5ax>
- Interactive Map Example: <https://private.canalysis.com/example/2022-pa-lower-118>